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Programme

CCP Label Policy

Summary

This document describes the policies and procedures applied by Equitable Earth in order to label eligible carbon credits as CCP-approved, in accordance with the requirements of the Integrity Council for the Voluntary Carbon Market (ICVCM) Assessment Framework and the ICVCM Tagging Manual for CCP-Eligible Programs.

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1 Introduction

Equitable Earth labels eligible Equitable Carbon Units (ECUs) issued under the Equitable Earth Programme with a Core Carbon Principles (CCP)-approved label ("CCP label"), in accordance with the requirements of the Integrity Council for the Voluntary Carbon Market (ICVCM) Assessment Framework and the ICVCM Tagging Manual for CCP-Eligible Programs.

Equitable Earth was approved by ICVCM as a CCP-Eligible programme in June 2025. This policy may be updated periodically.

2 Eligibility

ECUs issued under the Equitable Earth Programme are eligible to carry the CCP label where all of the following conditions are met:

- The Equitable Earth Programme is CCP-eligible and not suspended or terminated at the time of issuance.
- The project issuing ECUs is registered with the Equitable Earth Programme, and has been validated and verified by a validation and verification body (VVB), under a category (i.e., methodology version) approved by the ICVCM Governing Board.
- The credits were not retired prior to or at the time of the ICVCM Governing Board decision.

Equitable Earth takes all reasonable measures to identify all qualifying carbon credits and tag them with the CCP label. Credits not meeting all conditions above cannot receive the CCP label.

3 Labelling Process

Application of the CCP label

ECUs issued under an Equitable Earth CCP-approved methodology version are automatically assigned the CCP label in the Equitable Earth Registry. This automatic assignment is reviewed and may be adjusted prior to final issuance and approval.

The issuance process is set out in the Registry Procedures, and works as follows:

1. The Equitable Earth Certification team requests issuance based on verified emission reductions or removals confirmed in the approved monitoring and verification reports.
2. The registry system automatically applies the CCP label to units issued under a CCP-approved methodology version. The Certification team may add or remove other labels to the batch, based on project-specific eligibility criteria.
3. The Equitable Earth Secretariat reviews the issuance request, and approves and issues the labelled units, or rejects the request and requires adjustments.

CCP labels are applied to batches (blocks) of eligible ECUs and are capable of being carried into sub-blocks in accordance with the ICVCM Tagging Manual. The CCP label is visible in the public issuance reports on the Equitable Earth Registry.

No fees are charged to any party for the application of the CCP label.

Notification to ICVCM

Equitable Earth will notify ICVCM when labelling is operational for each relevant CCP-approved methodology. The notification occurs once the first batch of credits has been issued with the CCP label applied under the approved methodology.

Logo Use

Use of the ICVCM CCP logo in connection with labelling is undertaken in accordance with the ICVCM CCP Logo Use Policy.

4 Retroactive Labelling

Equitable Earth applies the CCP label at the time of issuance. Equitable Earth does not apply the CCP label to ECUs that were retired prior to the ICVCM CCP-approval decision for the relevant methodology.

Equitable Earth does not retroactively label issued credits at this time. However, Equitable Earth may develop a retroactive labelling policy in the future.

5 CCP Attribute Tagging

Equitable Earth implements CCP attribute labelling in line with the relevant requirements of the ICVCM Assessment Framework and Tagging Manual. Any attribute labels applied are unique and distinguishable from one another and from the base CCP label.

The ICVCM Assessment Framework includes three optional CCP attributes that Equitable Earth may apply to CCP-labelled credits: 1) Host country authorisation pursuant to Article 6 of the Paris Agreement; 2) Share of Proceeds for Adaptation; and 3) Quantified positive SDG impacts.

More information about Article 6 labelling and reporting is set out in the Equitable Earth Avoiding Double Claiming Procedure.

As labelling is further expanded under the Equitable Earth Programme, Equitable Earth will update this policy and other supporting documents and notify ICVCM.

6 Oversight

Labelling is subject to review and approval by the Equitable Earth Secretariat prior to issuance. The Secretariat is responsible for verifying that all eligibility conditions are met before approving the issuance of labelled ECUs and for maintaining the accuracy of CCP labelling in the registry on an ongoing basis.

Equitable Earth is responsible for the accuracy of CCP and attribute labelling on the Equitable Earth Registry. If any party, including Equitable Earth, ICVCM, or any other stakeholder, identifies incorrect labelling, Equitable Earth must correct it within five (5) working days and notify ICVCM upon completion, in accordance with the ICVCM Assessment Procedure.

Queries related to CCP labelling, including complaints and appeals, may be directed to the Equitable Earth Secretariat at secretariat@eq-earth.com.

7 Suspension or Termination of CCP Eligibility

In the event that Equitable Earth's CCP-Eligible status is suspended, no CCP-labelled ECUs will be issued during the period of suspension.

CCP labelling of units will resume following reinstatement, in accordance with the ICVCM Assessment Procedure.

In the event of termination of CCP eligibility, no further credits will be issued with a CCP-label unless otherwise determined by the ICVCM Governing Board. ECUs labelled prior to suspension or termination are not affected.

Appendix 1: Documentation History

Version	Date	Description
v1.0	13/11/2026	Public release of v1.0 of the Equitable Earth CCP Label Policy



Equitable Earth

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