



**Publication Date:**  
05/06/2026

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# 2025 Stakeholder Feedback Survey - Digest

## Summary

This document presents the results of the 2025 stakeholder consultation conducted by Equitable Earth, aimed at gathering feedback on key aspects of the organisation's operations. The document includes an overview of the consultation and a summary of the feedback received.



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# 1 Executive Summary

As part of its commitment to continuous improvement and transparent stakeholder engagement, Equitable Earth conducted a general consultation from January 16, 2026 to February 15, 2026 to gather feedback on its operational activities during 2025 .

The survey was designed to capture structured feedback across six thematic areas: the certification process; the validation and verification experience; organisational communication and transparency; standard documentation; the Equitable Earth Registry; and general operational performance.

This initiative provided an open channel for stakeholders to share structured feedback on their direct experience of Equitable Earth's operations and processes, helping Equitable Earth understand how its work is experienced and where it can be improved.

No responses were recorded during the active survey window. This digest therefore does not present substantive analytical findings, but rather documents the circumstances of such outcome, draws organisational learning from the experience, and sets out the measures that Equitable Earth implements in order to strengthen stakeholder engagement on an ongoing basis. Stakeholder feedback informs how we prioritise improvements, design our processes, and remain responsive to the needs of the communities and partners we serve. As Equitable Earth advances toward its goal of contributing to the restoration and protection of 1% of the planet by 2030, such input remains critical to ensuring that our actions are both effective and grounded in real-world needs.



## 2 Consultation Results

### 2.1 Summary of Answers

The survey was published and made available to stakeholders for completion during the designated active window. Upon closure of the survey, no responses had been submitted by any participant. The survey therefore yielded no quantitative ratings, qualitative commentary, or contact information from respondents.

### 2.2 Organisational Learnings

The Equitable Earth Secretariat has identified three principle factors that are likely to have contributed to the absence of responses.

#### 1. M002 & v1.3 Public Consultation

First, the Stakeholder Feedback Survey was circulated in close temporal proximity to the conclusion of a substantive public consultation process on several key Equitable Earth documents, which was conducted from August 21, 2025 - September 20, 2025. Although the public consultation was focused on specific technical topics for the release of a new methodology, Equitable Earth received a wide range of feedback on both technical requirements and operational struggles, generating a significant volume of feedback from developers and other stakeholders. The digest of this public consultation can be found [here](#).

Equitable Earth considers reasonable to assume that key stakeholders we work with may have already given the feedback needed during that process and that they experienced a degree of consultation fatigue at the time of this survey.

#### 2. Lack of Targeted Outreach

The survey launch was not accompanied by proactive outreach or a targeted communication campaign directed at specific stakeholders. In the absence of a direct invitation or contextual individual explanation of the survey's purpose and scope, the response rate was materially affected as a result.

#### 3. Ongoing Active Stakeholder Engagement

The External Relations and Certification teams implements already specific internal mechanisms to collect ongoing feedback from stakeholders through different proactive check-up calls. Most stakeholders appear to favour these direct channels



over a general feedback mechanism, which is itself a positive indicator of the quality of relationships Equitable Earth has built with its third-parties.

These factors, taken together, point to the importance of survey timing, advance notice, and active mobilisation in securing meaningful stakeholder participation. The Secretariat notes that the scope and quality of the survey instrument itself covering certification, V&V, communications, documentation, and registry usability remain well-suited to the organisation's feedback objectives, and the survey will be retained with minor refinements for future use.



## 3 Conclusion and Recommendations

The Secretariat acknowledges the limitations of the current outcome and commits to a revised approach to developer feedback collection for the remainder of the year. The following measures will be implemented.

1. **Revised survey timing and advance communication.** Future editions of the Stakeholder Feedback Survey will be scheduled with adequate distance from preceding consultation windows. A dedicated communication to Equitable Earth key stakeholders will be issued in advance of any survey launch, setting out its purpose and the intended use of responses. To allow that, Section 6.3 of the [Programme Manual](#) detailing procedures for ongoing operational feedback will be softened to allow for this flexibility, while maintaining strict requirements on the need for regular survey.
2. **Structured bilateral engagement.** Equitable Earth will continue proactive engagement with developers throughout the year, including structured calls in existing workflows. These interactions represent natural points to solicit timely and contextually grounded feedback without requiring a separate formal response effort from developers. These will serve both as a mechanism for collecting feedback and as an opportunity to reinforce awareness of forthcoming formal consultation processes.
3. **Specific feedback loop.** Equitable Earth may introduce ongoing feedback on more specific topics (e.g., developer satisfaction), in recognition of the operational importance of these elements to day-to-day developer experience and experiment with more lightweight mechanisms.

The Secretariat remains committed to ensuring that all stakeholders have meaningful, accessible, and well-timed opportunities to contribute to the continuous improvement of the Equitable Earth Standard and associated operations. This digest will be retained as a formal record of the learnings and will inform the planning of the next edition.

